

TRU | STYLE  
JEWELLERY



# CATALOGUE

2023



## **Elegant Maximalism**

A maximal direction sets the tone for our collection, delivered via bold shapes, materials combinations and details.

We believe that statement styling is a key message for consumers, that are more and more into oversized or playful and colourful silhouettes that respond to “dopamine” dressing. We decided to pick a “more is more” approach in design and development to encourage consumers to mix and match styles via layering.

## **Materials and Details**

We used combination of materials and details to supercharge the “maximalism” trend. Colourful enamel, natural stones, pearlescent shimmer, supersized florals and extreme embellishment are key and add interest to special capsule and occasion drops.

We definitely made sure pearls are top of your material sourcing list, as new-in volumes are constantly growing globally, as well in genderless directions.

## **We are committed to a Sustainable Approach**

To support consumers in making ecofriendly decisions when purchasing, it was our responsibility to implement a bigger range of sustainable design: using biodegradable and recycled materials, responsibly sourced stones and pearls and upcycled components.





# 90S NOSTALGIA *Collection*

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A far-off fashionable fantasy for the young generations of today, the 90's pop culture was all about girl power. It was a decade of independence, of women pursuing their dreams and feeling confident. A decade to show little girls that they can do anything and be whoever they want to be.

Our 90's Pop Collection is here to do just that: giving girls the power they deserve.

# 90S NOSTALGIA

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## BARRE EARRING

Code : OA-1L-0001  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating, Pearl, Crystal Glass Stone, Light Emerald Glass Stone

## CIRCLE EARRING

Code : OA-1L-0003  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating



## DROP HEART EARRING

Code : OA-1L-0014 A  
Main Material : Brass Plating, Resin  
Color : Gold & Black  
Style : Earring  
Application : Gold Plating, Black Coating



# 90S NOSTALGIA



## GENERATION NECKLACE

Code : OA-1L-0029 A  
Main Material : Brass Plating  
Color : Gold  
Style : Necklace  
Application : Gold Plating



## HEART NECKLACE

Code : OA-1L-0027 A  
Main Material : Brass Plating  
Color : Gold & Black  
Style : Necklace  
Application : Gold Plating & Black Coating

## LOVE EARRING

Code : OA-1L-0012  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating



## HEART NECKLACE

Code : OA-1L-0027 B  
Main Material : Brass Plating  
Color : Gold  
Style : Necklace  
Application : Gold Plating



# 90S NOSTALGIA



## CONNECTING CHAIN EARRING

Code	: OA-1L-0022
Main Material	: Bras Plating, Coating
Color	: Gold & Black
Style	: Earring
Application	: Gold Plating & Black Coating

## GENERATION NECKLACE

Code	: OA-1L-0029 B
Main Material	: Brass Plating
Color	: Gold & Black
Style	: Necklace
Application	: Gold Plating & Black Coating



## DROP HEART EARRING

Code	: OA-1L-0014 B
Main Material	: Brass Plating
Color	: Gold
Style	: Earring
Application	: Gold Plating





# 90S NOSTALGIA



## ZODIAC RING

Code : OA-1L-0005  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating, Crystal Glass Stone, Emerald Glass Stone, Light Amethyst Glass Stone



## HEART PIN EARRING

Code : OA-1L-0015  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating

## PENDANT NECKLACE

Code : OA-1L-0004  
Main Material : Brass Plating & Coating  
Color : Gold & Black  
Style : Necklace  
Application : Gold Plating, Blacak Coating & Crystal Glass Stone



## NAUTILUS EARRING

Code : OA-1L-0006  
Main Material : Brass Plating & Leather  
Color : Gold  
Style : Earring  
Application : Gold Plating, Almond Leather, Light Emerald Glass Stone



# 90S NOSTALGIA

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## GEMS LOCKKET RING

Code : OA-1L-0055  
Main Material : Brass Plating  
Color : Gold & Pink  
Style : Ring  
Application : Gold Plating, Pink Coating, Light Amethyst Glass Stone

## PINK HEART NECKLACE

Code : OA-1L-0002  
Main Material : Brass Plating & Resin  
Color : Gold & Pink  
Style : Necklace  
Application : Gold Plating & Pink Coating



## STERLING DROP EARRING

Code : OA-1L-0007  
Main Material : Brass Plating  
Color : Gold & Pink  
Style : Earring  
Application : Gold Plating & Pink Coating



# 90S NOSTALGIA

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## SPIRAL EARRING

Code : OA-1L-0011  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating



## TWISTED HEART EARRING

Code : OA-1L-0021  
Main Material : Brass Plating  
Color : Gold & Green  
Style : Earring  
Application : Gold Plating & Glass Stone

## ULTIMATE EARRING

Code : OA-1L-0024. 1A  
Main Material : Brass Plating, Coating  
Color : Gold & Black  
Style : Earring  
Application : Gold Plating & Black Coating



## ULTIMATE EARRING

Code : OA-1L-0024. 2A  
Main Material : Brass Plating, Coating  
Color : Gold & Black  
Style : Earring  
Application : Gold Plating & Black Coating



# 90S NOSTALGIA



## ULTIMATE EARRING

Code : OA-1L-0024. 3A  
Main Material : Brass Plating, Coating  
Color : Gold & Black  
Style : Earring  
Application : Gold Plating & Black Coating



## ULTIMATE EARRING

Code : OA-1L-0024. 5A  
Main Material : Brass Plating, Coating  
Color : Gold & Black  
Style : Earring  
Application : Gold Plating & Black Coating

## ULTIMATE EARRING

Code : OA-1L-0024. 4A  
Main Material : Brass Plating, Coating  
Color : Gold & Black  
Style : Earring  
Application : Gold Plating & Black Coating



## ULTIMATE EARRING

Code : OA-1L-0024. 2B  
Main Material : Brass Plating, Coating  
Color : Gold & Pink  
Style : Earring  
Application : Gold Plating & Coating



# 90S NOSTALGIA



## ULTIMATE EARRING

Code : OA-1L-0024. 1B  
Main Material : Brass Plating, Coating  
Color : Gold & Pink  
Style : Earring  
Application : Gold Plating & Coating



## ULTIMATE EARRING

Code : OA-1L-0024. 5B  
Main Material : Brass Plating, Coating  
Color : Gold & Pink  
Style : Earring  
Application : Gold Plating & Coating

## ULTIMATE EARRING

Code : OA-1L-0024. 3B  
Main Material : Brass Plating, Coating  
Color : Gold & Pink  
Style : Earring  
Application : Gold Plating & Coating



## ULTIMATE EARRING

Code : OA-1L-0024. 5B  
Main Material : Brass Plating, Coating  
Color : Gold & Pink  
Style : Earring  
Application : Gold Plating & Coating







HYBRID CHAIN

COLLECTION

Chains are made for support and for connection. They hold themselves together and they hold us together. They give us power and confidence.

Our Hybrid Chain Collection is a combination of two different elements. From bold and chunky to slim and fine, our Hybrid Chain Collection is the perfect testament to what an empowered woman should be: Strong and Powerful.



# HYBIRD CHAIN



## BOLD CHAIN NECKLACE

Code : OA-IL-0062  
Main Material : Brass Plating  
Color : Gold & Silver  
Style : Necklace  
Application : Gold & Silver Plating



## CHUNKY CHAIN NECKLACE

Code : OA-IL-0073  
Main Material : Brass Plating  
Color : Gold  
Style : Necklace  
Application : Gold Plating

## CUBAN CHAIN EARRING

Code : OA-IL-0051  
Main Material : Brass Plating, Rasin  
Color : Gold & Pink  
Style : Earring  
Application : Gold Plating & Pink Coating



## DROP CHAIN LAYERED EARRING

Code : OA-IL-0066  
Main Material : Brass Plating  
Color : Gold & Silver  
Style : Earring  
Application : Gold & Silver Plating, Crystal Glass Stone



# HYBIRD CHAIN



## FIGARO CHAIN NECKLACE

Code : OA-1L-0052 A  
Main Material : Brass Plating  
Color : Gold  
Style : Necklace  
Application : Gold Plating



## FLAT MARCI NECKLACE

Code : OA-1L-0057 A  
Main Material : Brass Plating  
Color : Gold  
Style : Neckalce  
Application : Gold Plating, Crystal Glass Stone

## FLAT MARCI NECKLACE

Code : OA-1L-0057 B  
Main Material : Brass Plating  
Color : Gold  
Style : Neckalce  
Application : Gold Plating, Crystal Glass Stone



## HALF CHAIN COLOR NECKLACE

Code : OA-1L-0064  
Main Material : Brass Plating  
Color : Gold & Silver  
Style : Necklace  
Application : Gold & Silver Plating



# HYBIRD CHAIN



## OVAL LOOP CHAIN NECKLACE

Code : OA-1L-0049  
Main Material : Brass Plating  
Color : Gold & Silver  
Style : Necklace  
Application : Gold & Silver Plating



## HALF CHAIN RING

Code : OA-1L-0054  
Main Material : Brass Plating  
Color : Gold & Silver  
Style : Ring  
Application : Gold & Silver Plating, Crystal Glass Stone

## LAYERED CHAIN BRACELET

Code : OA-1L-0058  
Main Material : Brass Plating  
Color : Gold  
Style : Bracelet  
Application : Gold Plating, Crystal Glass Stone



## LINK CHAIN EARRING

Code : OA-1L-0065  
Main Material : Brass Plating  
Color : Gold & Silver  
Style : Earring  
Application : Gold & Silver Plating



# HYBIRD CHAIN



## MULTI CHAIN NECKLACE

Code : OA-1L-0048  
Main Material : Brass Plating  
Color : Gold  
Style: Necklace  
Application : Gold Plating, Crystal Glass Stone



## OVAL DIAMOND LINK BRACELET

Code : OA-1L-0063  
Main Material : Brass Plating  
Color : Gold & Silver  
Style : Bracelet  
Application : Gold & Silver Plating, Crystal Glass Stone

## BOXY CRYSTAL CHAIN

Code : OA-2A-0071  
Main Material : Brass Plating  
Color : Gold  
Style : Bracelet  
Application : Gold Plating, Light Amethys Glass Stone



## CHOCKER BCBG

Code : OA-1L-0056  
Main Material : Brass Plating, Rasin  
Color : Gold & Pink  
Style : Necklace  
Application : Gold Plating, Pink Coating, Light Amethys Glass Stone



# HYBIRD CHAIN



## PINK CHAIN BRACELET

Code : OA-1L-0050  
Main Material : Brass Plating  
Color : Gold  
Style : Bracelet  
Application : Gold Plating

## FIGARO CHAIN NECKLACE

Code : OA-1L-0052 B  
Main Material : Brass Plating  
Color : Gold  
Style : Necklace  
Application : Gold Plating



## THREE LINK CHAIN RING

Code : OA-1L-0060  
Main Material : Brass Plating  
Color : Gold & Silver  
Style : Ring  
Application : Gold & Silver Plating, Crystal Glass Stone







# BODY JEWELRY *Collection*

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In many countries, body jewelry is seen as a symbol of femininity, fertility, sensuality, and spiritual well-being. That is all we want women to feel when they wear one of the wonderfully designed pieces from our Body Jewelry Collection.

Because jewelry doesn't have to be only worn on our ears, necks, or wrists, our Body Jewelry Collection is a series of adornments to complement your everyday fashion choices. A statement of empowerment, beauty, confidence, and strength.



# BODY JEWELRY

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## FALL OUT WAIST CHAIN

Code : OA-2A-0001  
Main Material : Brass Plating  
Color : Gold  
Style : Body Jewelry  
Application : Gold Plating

## 3 CHAIN BELT

Code : OA-2A-0002  
Main Material : Brass Plating  
Color : Gold  
Style : Body Jewelry  
Application : Gold Plating



## GOLDEN SPLIT RING

Code : OA-2A-0004  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating

# BODY JEWELRY

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## SPLIT FINGER RING

Code : OA-2A-0005  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating, Glass Stone

## X BODY CHAIN

Code : OA-2A-0006  
Main Material : Brass Plating  
Color : Shiny Gold  
Style : Body Jewelry  
Application : Gold Plating & Black



## BRACELET RING

Code : OA-2A-0007  
Main Material : Brass Plating  
Color : Silver  
Style : Bracelet  
Application : Silver Plating & Glass Stone

# BODY JEWELRY

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## BRALETTE BODY CHAIN

Code : OA-2A-0008  
Main Material : Brass Plating  
Color : Silver  
Style : Body Jewelry  
Application : Silver Plating & Glass Stone

## BRA CUP BODY CHAIN

Code : OA-2A-0009  
Main Material : Brass Plating  
Color : Gold  
Style : Body Jewelry  
Application : Gold Plating, Glass Stone



## BODY CHAIN

Code : OA-2A-0003  
Main Material : Brass Plating  
Color : Gold  
Style : Body Jewelry  
Application : Gold Plating





# FLOWER POWER *Collection*

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A universal symbol of love and appreciation, flowers can have many meanings. They can symbolize innocence and purity, like daisies, or independence, freedom, and braveness, like wildflowers. They can be a symbol of trust, hope, renewal, and protection, like gardenias, or an omen to purity, protection, and wisdom like euphorbias.

Whatever it is they represent for you, flowers will always have the power to make us see that all life comes from one singular source. They are a reminder to appreciate life to the fullest and always remain positive.

# FLOWER POWER

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## BLUEHEART NECKLACE

Code : OA-2A-0032  
Main Material : Brass Plating  
Color : Gold  
Style : Necklace  
Application : Gold Plating



## FLAMING BRACELET

Code : OA-2A-0033  
Main Material : Brass Plating  
Color : Gold  
Style : Bracelet  
Application : Gold Plating & Glass Stone



## GARDENIA EARRING

Code : OA-2A-0035  
Main Material : Brass Plating  
Color : Shiny Gold  
Style : Earring  
Application : Gold Plating & Glass Stone



# FLOWER POWER

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## EPHHORBIA EARRING

Code : OA-2A-0036  
Main Material : Brass Plating  
Color : Silver  
Style : Earring  
Application : Silver Plating & Glass Stone



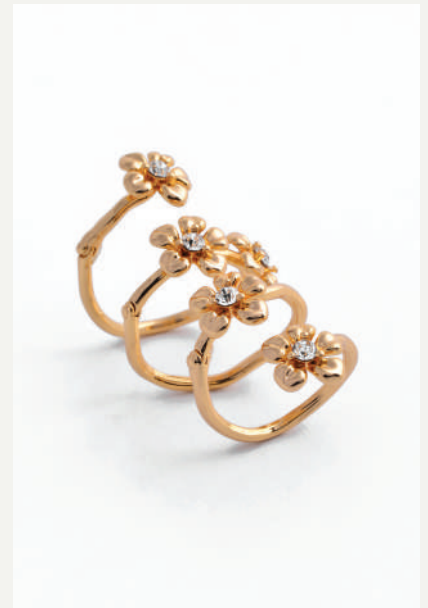
## GARDENIA RING

Code : OA-2A-0038  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating & Glass Stone



## WILD GARDENIA RING

Code : OA-2A-0039  
Main Material : Brass Plating  
Color : Shiny Gold  
Style : Ring  
Application : Gold Plating & Glass Stone





# FLOWER POWER

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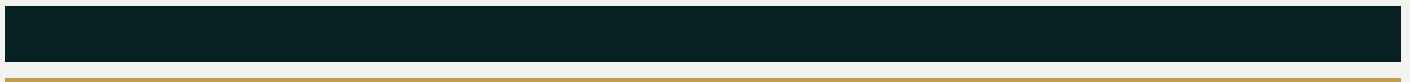
## DAISY BRACELET

Code : OA-2A-0034  
Main Material : Brass Plating  
Color : Gold  
Style : Bracelet  
Application : Gold Plating

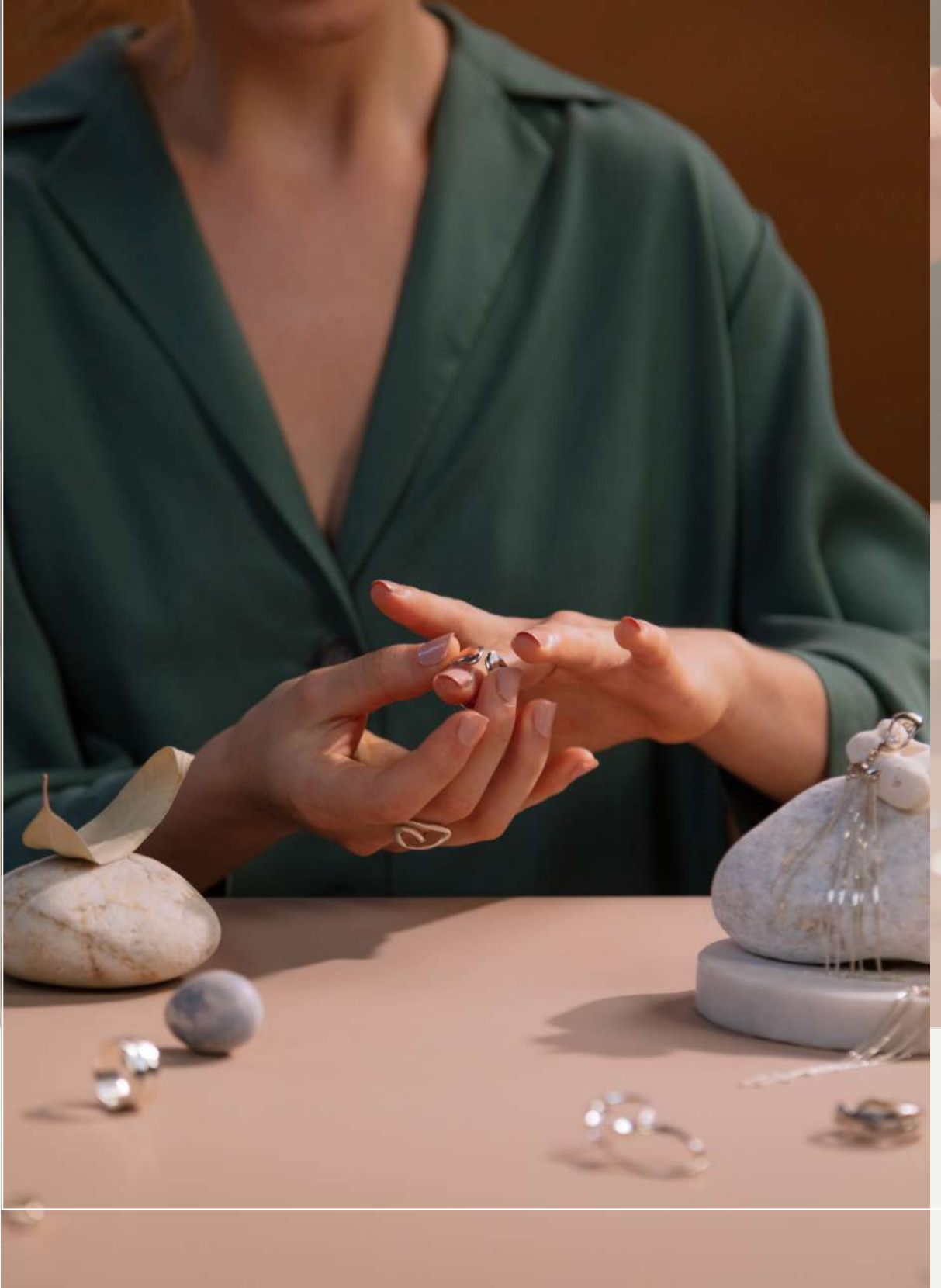


## WILD FLOWER RING

Code : OA-2A-0037  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating, Crystal Glass Stone







# GEMSTONES PARTY *Collection*

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Believed to possess special meaning or for having distinctive properties, gemstones are more than just shiny and beautiful tiny stones. They have the power to relieve us from stress, or to make us fearless, they can protect us, heal us, and even enlighten us.

Worn not only for decoration, gemstones are used in jewelry for protection. Open your heart and let our Gemstones Collection guide you to a better and happier future.

# GEMSTONES PARTY



## ABSTRACT RING

Code : OA-1L-0043  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating, Light Amethyst Glass Stone, Black Diamond Glass Stone



## BOX CHAIN ENDLES NECKLACE

Code : OA-1L-0044  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Silver Plating, Light Emerald, Glass Stone

## GREEN WATER DROP NECKLACE

Code : OA-1L-0041  
Main Material : Brass Plating  
Color : Silver  
Style : Necklace  
Application : Plating, Light Emerald Glass Stone



## DROP CRYSTAL EARRING

Code : OA-1L-0040  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating, Light Emerald Glass Stone, Crystal Glass Stone, Light Amethyst Glass Stone, Aquamarine Glass Stone



# GEMSTONES PARTY



## SIGNET RING

Code : OA-2A-0046 A  
Main Material : Brass Plating, Resin  
Color : Gold & Black  
Style : Ring  
Application : Gold Plating, Black Coating, Crystal Glass Stone



## SIGNET RING

Code : OA-2A-0046 B  
Main Material : Brass Plating, Resin  
Color : Gold & Black  
Style : Ring  
Application : Gold Plating, Black Coating, Crystal Glass Stone

## SNAKES EARRING

Code : OA-2A-0038  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating, Light Emerald Glass Stone, Crystal Glass Stone



## GEM BANGLE

Code : OA-1L-0042  
Main Material : Brass Plating  
Color : Gold  
Style : Bracelets  
Application : Gold Plating, Light Emerald Glass Stone



# GEMSTONES PARTY



## THREE BANGLE

Code : OA-1L-0039. ABC  
Main Material : Brass Plating, Coating  
Color : Gold & Silver  
Style : Bracelets  
Application : Gold & Silver Plating, Light Emerald Glass Stone, Light Amethyst Glass Stone



## THREE BANGLE

Code : OA-1L-0039. A  
Main Material : Brass Plating  
Color : Gold  
Style : Bracelet  
Application : Gold Plating, Light Amethyst Glass Stone

## THREE BANGLE

Code : OA-1L-0039. B  
Main Material : Brass Plating  
Color : Silver  
Style : Bracelet  
Application : Silver Plating, Emerald Glass Stone



## THREE BANGLE

Code : OA-1L-0039. C  
Main Material : Brass Plating  
Color : Gold  
Style : Bracelet  
Application : Gold Plating, Light Amethyst Glass Stone









CLEAN LINE

COLLECTION

Being in style but without making a big fuss. That is the best way to describe our Clean Line Collection. Through well-designed lines and high-quality materials, you can wear a simple and minimalistic piece of jewelry to celebrate the feminine uncomplicated being that you are.

Beautiful in their simplicity, our Clean Line Collection items are modern and contemporary pieces of jewelry.

# CLEAN LINE

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## T-RING

Code : 0A-2A-0054  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating, Crystal Glass Stone

## SQUARE RING

Code : 0A-2A-0055  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating, Crystal Glass Stone



# CLEAN LINE

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## CONNECTING STICK EARRING

Code : OA-2A-0050  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating

## DROP CHAIN STICK EARRING

Code : OA-2A-0051  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating







# FANCY BOLD *Collection*

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If you are part of that group of people who do not hesitate when the moment to break the rules come, then our Fancy Bold Collection is for you. Made for all women who do not fear in the face of danger, our jewelry pieces are strong and very noticeable.

Choose our timeless pieces and feel courageous, daring, and ready to take the world.

# FANCY BOLD

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## STUD DROP EARRING

Code : OA-2A-0041  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating, Crystal Glass Stone



## CHUNKY BOLD RING

Code : OA-2A-0047  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating, Crystal Glass Stone





# FANCY BOLD

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## SHINY BOLD RING

Code : OA-2A-0044  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating & Glass Stone

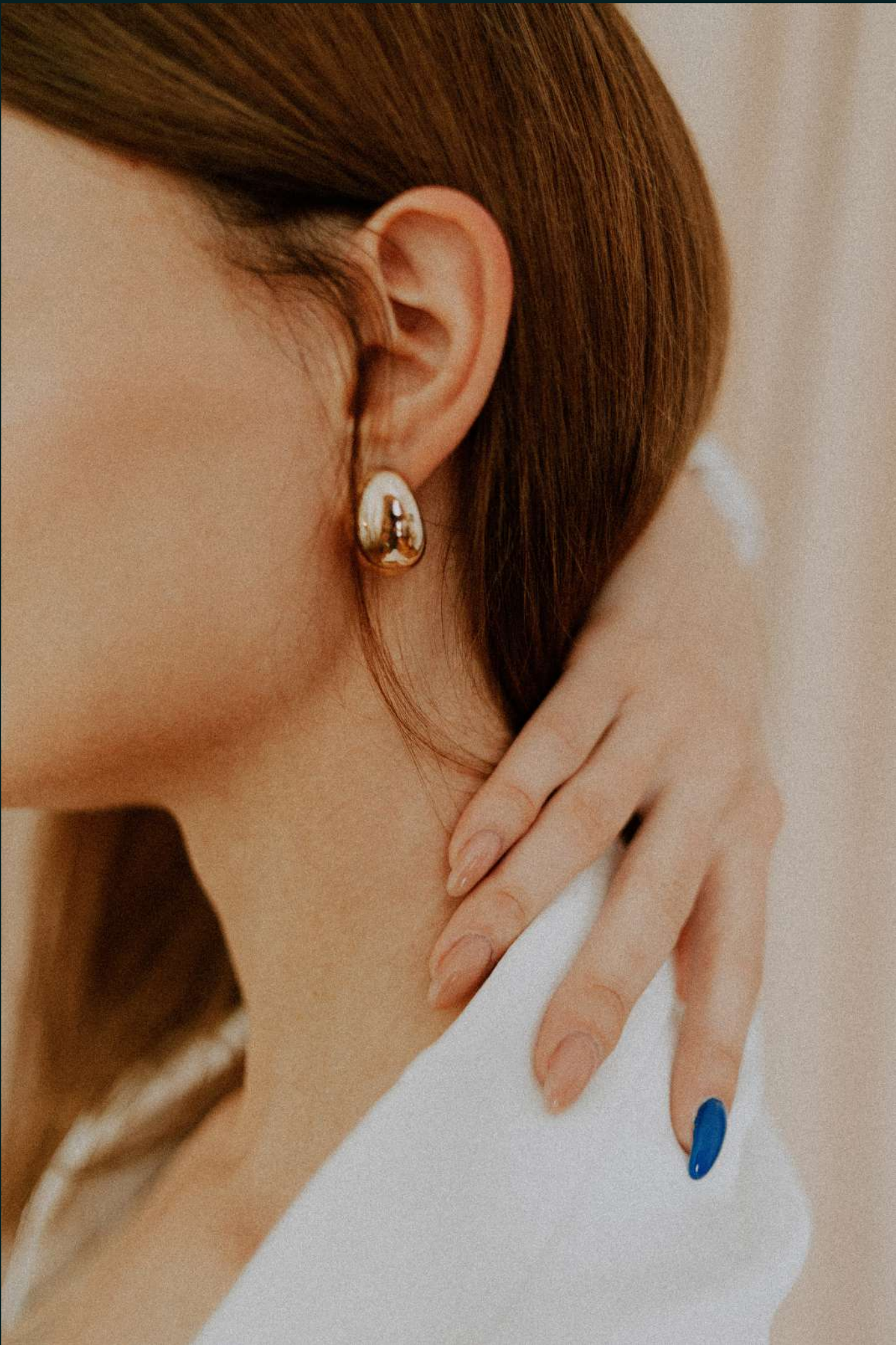


## HOOK EARRING

Code : OA-2A-0042  
Main Material : Brass Plating  
Color : Silver  
Style : Earring  
Application : Silver Plating, Glass Stone & Pearl







# CHIC LINE *Collection*

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What is chic? Chic is minimalism, it is style and elegance, it is sophistication. It is being effortlessly stylish.

Our Chic Line Collection brings a fresh, updated, and modern uplift to any casual look. Classics that will last forever. You'll be using our Chic Line earrings, bracelets, and necklaces for years to come, regardless of the fashion trend at the time.

# CHIC LINE

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## CIRCLE CUFF EARRING

Code : OA-2A-0023  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating

## PIN EARRING WITH LOOP

Code : OA-2A-0024  
Main Material : Brass Plating  
Color : Gold  
Style : Earring  
Application : Gold Plating



# CHIC LINE



## SPIRAL DIAMOND RING

Code : OA-1L-0032  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating, Light Amethyst Glass Stone, Crystal Glass Stone



## BANGLE CHAIN NECKLACE

Code : OA-2A-0028  
Main Material : Brass Plating  
Color : Gold  
Style : Necklace  
Application : Gold Plating

## BANGLE WAVE

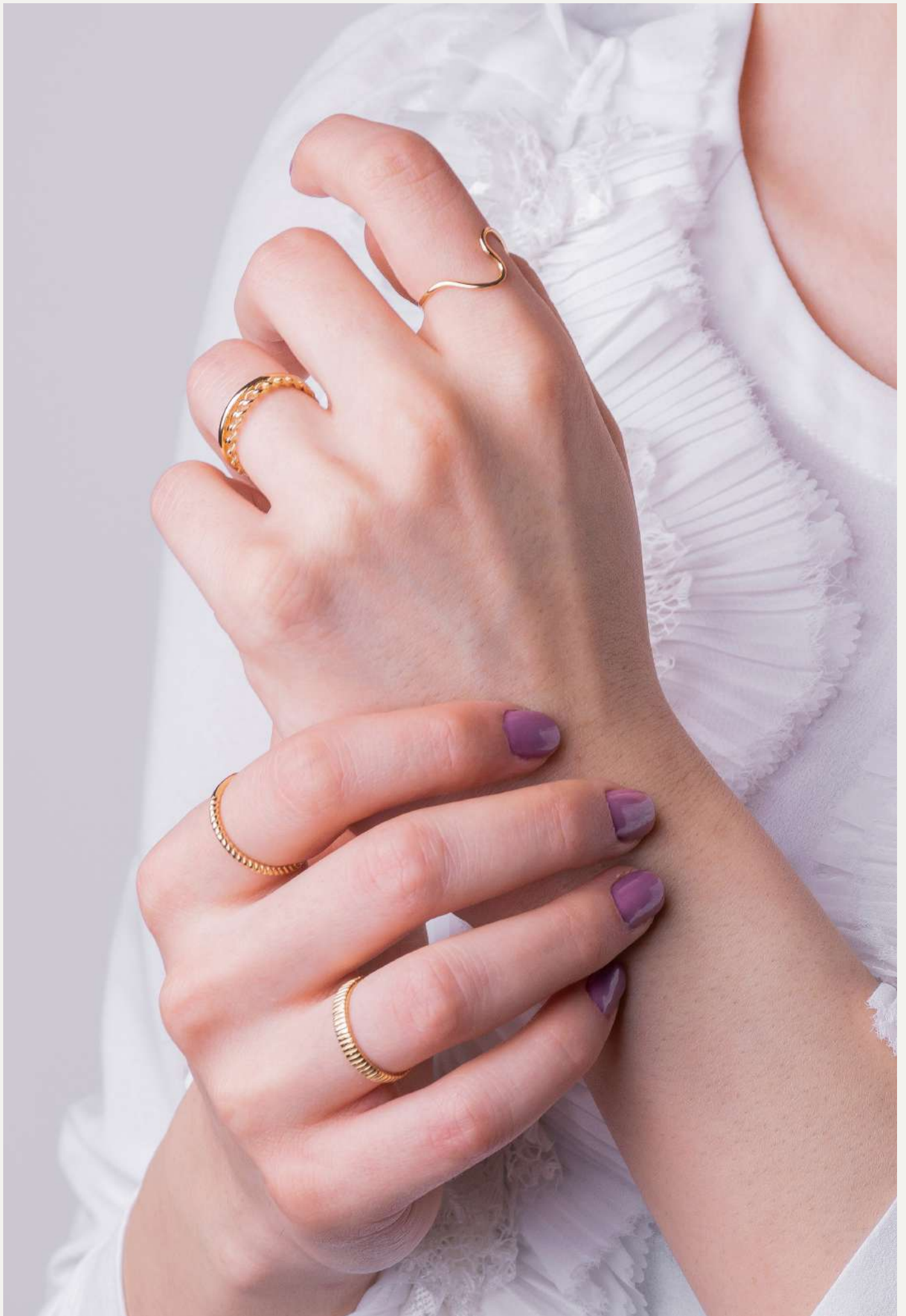
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Main Material : Brass Plating  
Color : Gold  
Style : Bracelet  
Application : Gold Plating

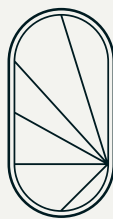


## INFINITE DOUBLE RING WAVE

Code : OA-2A-0025  
Main Material : Brass Plating  
Color : Gold  
Style : Ring  
Application : Gold Plating







TRU | STYLE  
JEWELLERY

[www.tru-style.com.hk](http://www.tru-style.com.hk)